



Talent Match Plus
This project is part-funded by the European Social Fund and the Youth Employment Initiative



TALENT MATCH LIVERPOOL

Social Impact Report Year One

December 2019



Talent Match Plus
This project is part-funded by the European
Social Fund and the Youth Employment Initiative



CONTENTS

	PAGE
1 PURPOSE OF REPORT	3
2 SOCIAL RETURN ON INVESTMENT FRAMEWORK	3
3 DATA ANALYSIS	3
4 CONCLUSION	8
APPENDIX 1 MYA LCR TALENT MATCH PLUS – SOCIAL VALUE FRAMEWORK 2019	9

1 PURPOSE OF REPORT

- 1.1 The purpose of this report is to provide MYA LCR Talent Match Plus (TMP) with analysis of the Social Return on Investment outcomes (SROI) and values generated from the interventions and activities delivered during year one of this programme.

2 SOCIAL RETURN ON INVESTMENT FRAMEWORK

- 2.1 The SROI framework consists of 24 different outcomes that can be achieved, and the evidence required to substantiate the social impact has been developed with colleagues and stakeholders from TMP, to reflect the wide-ranging support and activities available for individuals participating in the TMP programme. The methodology adopted is based on the Housing Association Charitable Trust (HACT), DWP Data, The New Economics Foundation and the Centre for Crime and Justice. This includes wellbeing valuations which reflect health and wellbeing factors. The framework is detailed in Appendix 1.
- 2.2 The data captured relates to individuals who have exited the programme during 2019, and reflects the support they have received, activities, interventions and the outcomes that have been achieved as a direct result of the programme. Participants have assessed how their personal circumstances have stabilised and the impact involvement in the programme has had on their confidence, overall health and mental wellbeing.
- 2.3 Analysis has been completed to identify the most popular interventions and outcomes that have impacted positively on people's lives. The social value and economic savings have then been attributed to each framework category and the economic value or savings calculated.

3 DATA ANALYSIS

3.1 SOCIAL IMPACT

- 3.1.1 Outcomes have been captured for 414 participants who participated in and exited the programme during 2019, and broken down into 4 categories:
- Category One – skills/training/employment/no longer NEET
 - Category Two – personal circumstances – stabilisation
 - Category Three – health and wellbeing – improvements
 - Category Four – general categories.

CATEGORY ONE – SKILLS/TRAINING/EMPLOYMENT

Activity/Outcome	No. of Participants	SROI Value	Total SROI
1. Government training scheme (incl. traineeship)	27	£9,447	£255,069
2. General training for the job	129	£1,567	£202,143
3. Volunteering	53	£3,249	£172,197
4. Regular attendance at voluntary or local organisation	53	£1,773	£93,967
5. Apprenticeship	1	£2,353	£2,353
6. FT employment	55	£14,433	£793,815
7. PT employment	17	£1,229	£20,893
8. Self-employment	1	£11,588	£11,588
9. No longer NEET	179	£4,637	£830,023
Sub-Total	515 interventions/outcomes	-	£2,382,022

CATEGORY TWO – PERSONAL CIRCUMSTANCES STABILISED

Activity/Outcome	No. of Participants	SROI Value	Total SROI
10. Ex-offender no longer offending	34	£33,765	£1,148,010
11. Rough sleeping to secure housing	2	£24,467	£48,934
12. Rough sleeping to temporary housing	1	£16,448	£16,448
13. Temporary accommodation to secure housing	19	£8,019	£152,361
Sub-Total	56 outcomes	-	£1,365,753

CATEGORY THREE – HEALTH & WELLBEING

Activity/Outcome	No. of Participants	SROI Value	Total SROI
14. No longer practicing substance misuse alcohol and or drugs	28	£26,124	£731,472
15. Increased confidence	228	£13,080	£2,982,240
16. Overall health improved	76	£20,141	£1,530,716
17. Reduction in anxiety and depression	46	£36,766	£1,691,236
18. Improved mental health	17	£1,866	£31,722
19. Smoking ceased	3	£4,010	£12,030
Sub-Total	398 outcomes	-	£6,979,416

CATEGORY FOUR – GENERAL

Activity/Outcome	No. of Participants	SROI Value	Total SROI
20. Family support improved	57	£6,784	£386,688
21. Feeling in better control of my life	135	£15,894	£2,145,690
22. Debt free	13	£1,593	£20,709
Sub-Total	205 outcomes	-	£2,553,087
Combined Total Social Value Year One Outcomes			£13,280,278

3.1.2 The combined social value and economic savings for year one is £13,280,278, which equates to an average of £32,077 per programme participant. 52.5% of the economic value is attributable to health and wellbeing outcomes and savings to the public purse.

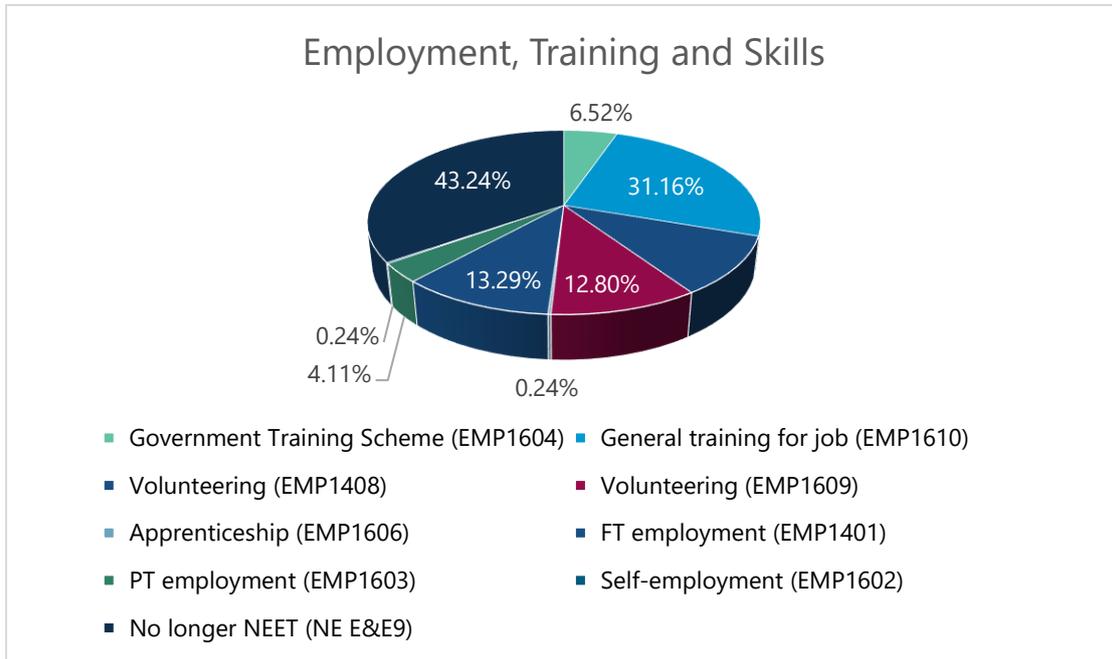
3.1.3 This provides clear evidence that the range of support, activities and interventions have provided participants with better health and wellbeing. 228 participants stated that their confidence had increased as a direct result of being involved with TMP, enabling them to progress in life and achieve their ambitions and dreams.

3.2 INTERVENTIONS/ACTIVITY ANALYSIS

3.2.1 The charts below summarise the percentages for each activity and outcome

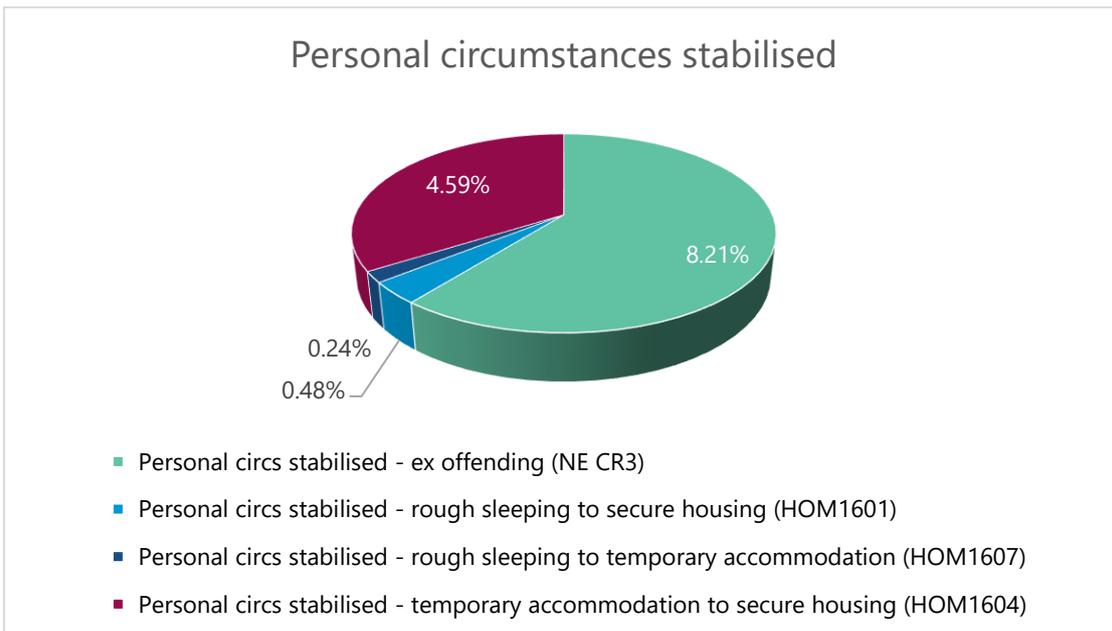
captured for the 414 participants who exited the programme during 2019.

CHART 1 – CATEGORY ONE – SKILLS/TRAINING/EMPLOYMENT/ NO LONGER NEET



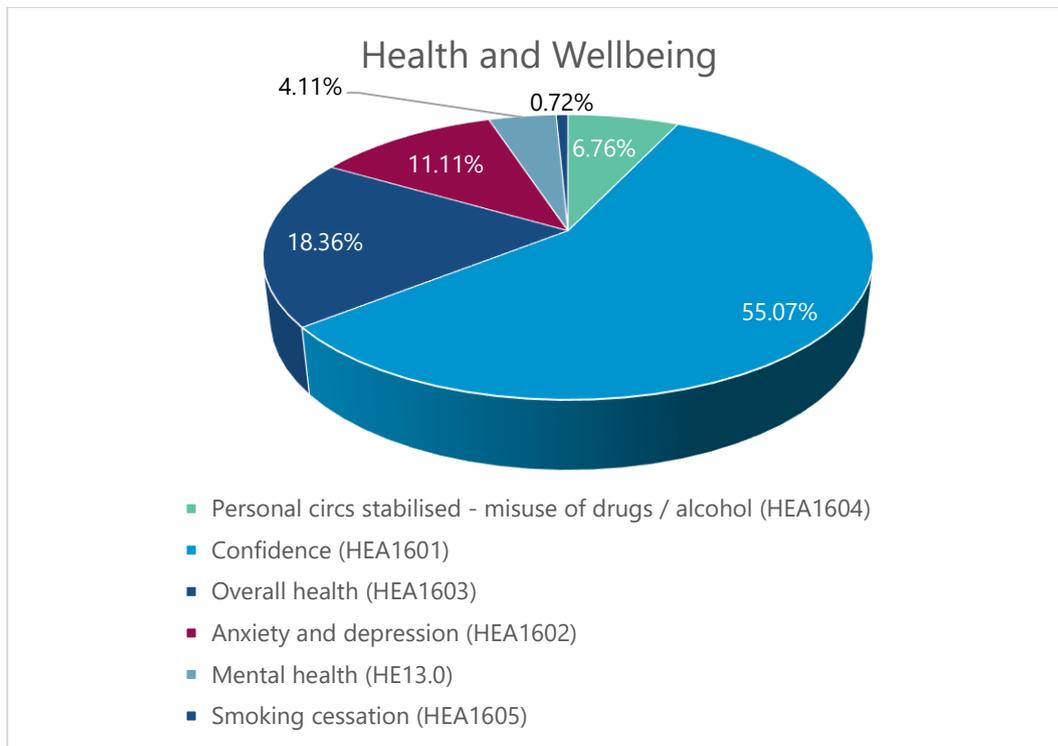
3.2.2 When exiting the programme, 43.24% were no longer NEET, with 31.16% having received general training to prepare them for employment, 13.29% progressing into full time employment and 12.8% undertaking regular voluntary work with local groups. The lowest percentages related to apprenticeships, self-employment and part-time employment.

CHART 2 – CATEGORY TWO – PERSONAL CIRCUMSTANCES STABILISED



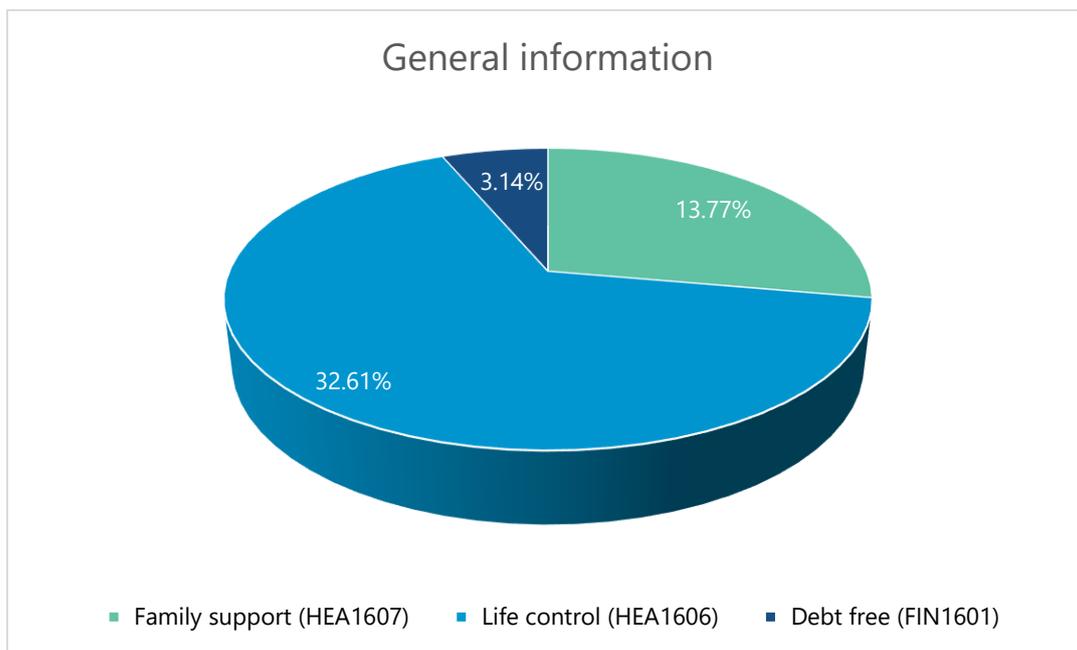
3.2.3 In relation to stabilisation of personal circumstances, 34 people avoided reoffending, which equated to an 8.21% public sector saving of £1.148m, and 19 people moved from temporary housing to secure housing at a saving of £152k.

CHART 3 – CATEGORY THREE – HEALTH AND WELLBEING IMPROVEMENTS



3.2.4 The support and interventions received have made a huge impact in relation to health and wellbeing with 228 people, 55.07% stating that their confidence has increased during the time on programme, a social value of £2.89m. 76 people (18.36%) felt that their overall health had improved, a social value saving of £1.53m, with 46 (4.11%) people reporting a reduction in anxiety and depression, 28 people no longer misused drugs or alcohol, a public saving of £731k and 17 people (4.11%) reported improved mental health.

CHART FOUR – GENERAL INFORMATION



3.2.5 135 people (32.61%) reported that they felt in better control of their life as a result of the support and interventions received, a social value of £2.145m, with 57 people having much better family support and 13 people now being debt free.

4 CONCLUSION

4.1 There is clear evidence that the TMP programme, in conjunction with partners, is providing much needed valuable support and interventions throughout Liverpool and Merseyside, delivering social impact and public sector savings of £13.2m during the first year of the continuation programme.

ARK Consultancy Limited
December 2019

APPENDIX 1 – MYA LCR TALENT MATCH PLUS – SOCIAL VALUE FRAMEWORK 2019

Social Return on Investment HACT Wellbeing and Unit Cost Database Definitions

Data (Skills)	Value	SROI Name	SROI Description	Evidence Required
1. Government training scheme (including Traineeship) HACT EMP1604	£9,447	Government training scheme	Joined a recognised government training scheme	Record of individual enrolling onto a Government training scheme
2. General Training for the job HACT EMP1610	£1,567	General training for job	General work-related training to help find a new job, to increase skills for a job or to improve skills for a job	Record of individual attending training
3. Employment Training HACT EMP1611	£807	Employment Training	Employment training at employment or job centre	Record of individual attending training
4. Volunteering HACT EMP1408	£3,249	Regular Volunteering	Volunteers at least once per month for at least two months	Record of individual who regularly volunteer
5. Regular attendance at voluntary or local organisation HACT EMP1609	£1,773	Regular volunteering voluntary or local organisation	Attends local and voluntary groups at least once per month for two months	Record of individual regularly attending groups
Data (Employment)	Value	SROI Name	SROI Description	Evidence Required
6. FT employment HACT EMP1401	£14,433	FT employment	Moving from unemployment to FT employment - 30 hours or more	Record of Individual moving from unemployment into full time employment
7. PT employment HACT EMP1603	£1,229	PT Employment	Moving from unemployment to part time employment - 16 hours	Record of Individual moving from unemployment into part time employment
8. Self-employment HACT EMP1602	£11,588	Self-employment	Moving from unemployment to self-employment	Record of individual moving from unemployment to self-employment
9. Employed Parent HACT EMP1612	£1,700	Employed Parent for children (11-15)	Moving from unemployment to employment and number of children	Record of those moving into employment who have children between 11-15

10. Apprenticeship HACT EMP1606	£2,353	Apprenticeship	The value of being enrolled on an apprenticeships is the vocational training value (EMP1407 plus part time employment value (EMP 1403)	Record of individual enrolling onto apprenticeship
11. NEET NE E&E9	£4,637	NEET	Not in education training or employment	Record of individual engaging in employment, education or training.
Data (Life)	Value	SROI Name	SROI Description	Evidence Required
12. Personal Circs stabilised (Ex/Offending) NE CR3	£33,765	Avoid Repeat Offending	Offender, Prison Average Cost across all prisons including central costs (Cost per prisoner per annum)	Record that intervention have avoided repeat offending and imprisonment
13. Personal Circs stabilised (Rough Sleeping) HACT HOM1601	£24,467	Rough Sleeper	Movement from rough sleeping to secure housing	Record that individual has moved from Rough Sleeping to Secure accommodation
14. Personal Circs stabilised (Rough Sleeping) HACT HOM1607	£16,448	Rough Sleeper (temp)	Movement from rough sleeping to temporary accommodation	Record that individual has moved from Rough Sleeping to Temp accommodation
15. Personal Circs stabilised (Temp accommodation) HACT HOM1604	£8,019	Temp accommodation	Temporary accommodation to secure Housing	Record that individual has moved from temp accommodation to secure housing
16. Personal Circs stabilised (substance misuse Alcohol and or drugs) HACT HEA1604	£26,124	Relief from drug/alcohol problems	Problem with drugs or alcohol	Record that individual no longer has a problem with drugs or alcohol
Data (Future)	Value	SROI Name	SROI Description	Evidence required
17. Confidence HACT HEA1601	£13,080	High Confidence	Self-assessment of level of confidence	Evidence improvement in confidence
18. Overall health HACT HEA1603	£20,141	Good overall health	Self-assessment rating of overall health over last 12 months compared to people of same age	Evidence improved health
19. Anxiety and depression HACT HEA1602	£36,766	Relief from anxiety or depression	Self-assessment of suffer from anxiety or depression	Record that individual no longer suffers with anxiety or depression



Talent Match Plus
This project is part-funded by the European Social Fund and the Youth Employment Initiative



20. Mental health NE HE13.0	£1,866	Mental health	Average cost of service provision for people suffering from mental health disorders, per person per year, including dementia (all ages, including children, adolescents and adults)	Evidence improved mental health – no longer rely on external services
21. Smoker HACT HEA1605	£4,010	Smoking cessation	Self-assessment of whether smoke cigarettes	Record that individual no longer smokes cigarettes
22. Family support HACT HEA1607	£6,784	Can rely on family	Self-assessment of how much individual can rely on your family if you have a serious problem	Evidence of increase in reliance on family
23. Life control HACT HEA1406	£15,894	Feel in control of life	Self-assessment of how much control an individual feels they have over their life	Evidence of increase in feeling of control
24. Debt Free HACT FIN 1601	£1,593	Owe money or have debt to pay	Self-assessment	Evidence of individual no longer having debt or owing money (not including mortgage or credit cards being paid off this month)
25. Engage with Elevate				
26. Engage with YPAS/CIlr				
27. Engage with Advanced solutions				

CONTACTS

If you need help or advice on any aspect of this proposal, please contact:

Helen Scurr – Company Director

Email: hscurr@arkconsultancy.co.uk

Telephone: 0121 515 3831