

EVALUATION OF MOTIV8



Motiv8, a Manchester Athena project led by Jigsaw Homes and delivered in partnership with four other housing providers, is a £13.9 million programme funded through The National Lottery Community Fund and European Social Fund as part of the Building Better Opportunities (BBO) programme. It works with those who are furthest away from employment across the whole of Greater Manchester.

Wavehill were appointed in late 2018 to undertake a comprehensive evaluation of Motiv8's impact so far, in moving people with multiple and complex needs closer to the labour market.



This summary covers programme delivery from January 2017 to September 2020.



Through a personalised action plan, Motiv8 supports participants to improve their health and well-being, self-confidence and esteem, finances and employability skills. By addressing these issues Motiv8 helps people move into training, job search and employment.

Motiv8 can help people who:

- **Are aged 25 or over**
- **Live in Greater Manchester**
- **Are not in education, training or employment**
- **Have the right to live and work in the UK**
- **Have multiple support needs**

"Motiv8's success is built on its **flexibility** of approach and the role of its **key workers** to deliver a tailored, **person-centred** service to participants."

Reaching those with multiple and complex needs

Motiv8 has supported over 3,810 people furthest from the labour market.

42% have been unemployed for 5 years or more, with 19% unemployed for 10+ years

80% live in a jobless household

59% face mental health issues (depression, anxiety, and an increasing number with suicidal feelings)

28% were homeless

38% were ex-offenders

76% had a disability

78% of participants reside in the 30% most deprived wards in England



Motiv8 is successful at reaching and engaging those who are long-term unemployed, and highly complex with multifaceted needs. At least half of all those engaged face mental health challenges related to depression and anxiety.

Key evaluation findings:

Performance

Motiv8 has helped over 1,000 people into training, job search and employment. Those supported achieved over 11,000 positive health, wellbeing and personal development outcomes.

Motiv8 outperforms other Building Better Opportunities (BBO) programmes nationally in moving participants into education/training.

Wellbeing

Clients' sense of wellbeing was improved by their Motiv8 experience; sense of life satisfaction, that life was worthwhile, and happiness levels all increased, whilst there was noted decline in anxiety levels after receiving support.

Almost all participants find Motiv8's support with day to day life helpful as it enhances key pre-employment characteristics, self-efficacy including confidence improvement, addressing health, social and wellbeing barriers to employment. Consequently, it improves preparedness for re-entry into employment most strongly given the distance from the labour market that most participants find themselves on joining the programme.

The Key Worker role is central to delivering a person-centred service.

Partnership working

The programme is regarded by partners and stakeholders as unique in the support it can provide, and a strategically important service for the most vulnerable residents in Greater Manchester.

Partnership working is an important feature of the Motiv8 delivery model; strong relationships have been developed across Greater Manchester. A centrally led programme management team ensures a consistent delivery model across Greater Manchester across the partnership.

Cost benefit

Motiv8 attains a cost benefit ratio of £3.15 wellbeing valuation improvement for every £1 invested.

Cheryl's story - a Motiv8 case study:

"Before I began working with Motiv8 I was really down. I'd been struggling with depression for over 9 years. I have 2 children and had moved back in with my mum as the relationship with my son's father had broken down, but we had a massive row and I ended up homeless and then placed in a temporary hostel.

During this time I was very closed off from the world, struggling with my mental health and had been self-harming. My priority was looking after others, not myself.

I was stuck in a rut and needed help.

Since joining the Motiv8 programme it's been a whirlwind!

I've had help from their specialist partner at Shelter and am now on the waiting list with Manchester Move. I also got great help with my CV and job-searching. In fact I was soon getting interviews and I was directed to Smart Works where I received some great interview outfits and practical tips to boost my confidence.

The great news is that I've now got a job as a catering assistant at a local secondary school. I've always wanted to work in a school, and as this is part-time/term-time it will be great to fit in with the kids.

Now I feel normal. That's all I wanted. I used to feel numb and would sometimes google 'happiness'. Now I feel happiness. This is my new normal."



<https://www.motiv8mcr.org/success-stories/cheryls-story>

What our clients said:

"Having the support of my key worker turned me around. I have stopped taking drugs and my drinking is much better. My anxiety and depression is improving and that is because my support worker is so good at talking things through with me and getting me the help I need. My support worker checks in regularly with me and seems to genuinely care how I am doing."

93% of surveyed participants found Motiv8 support to be helpful

77% of surveyed participants feel in a better place with their life

"Motiv8 was the next step, the move on that I needed. I've put hard work in to get to this point - a normal life, to go to work - and today I feel like that's what I've got. Whatever the problems, I can deal with them sensibly and reasonably and with this foundation I can move on and grow."

"My support worker really listens, and I feel I can tell him about all of my problems, and he wants to help me... I feel I get a say in everything I do and that he really wants to help me get back into work."

97% of surveyed participants felt they had control of the support received

71% of those surveyed felt they had a better chance of getting a job with the help of Motiv8

"At 40 I thought it was too late to pursue training, but I am now seeing a careers adviser with Motiv8 to help find a career path."

70% felt Motiv8 support was either a lot or somewhat better than other programmes

"I was scared of training before because my reading and writing is so poor, but I have completed my computer course and it has been very useful and I am hoping to get on a course to improve my reading and writing."

Motiv8 is an award-winning Manchester Athena project, led by Jigsaw Homes Group and delivered in partnership with ForHousing, Bolton at Home through Starts With You, Stockport Homes Group through Foundations Stockport and Wythenshawe Community Housing Group.



Bolton at Home

ForHousing

foundations stockport
Proud to be part of SHG



Specialist Partners

Motiv8 clients have been able to access a wide-range of services and support from the following specialist partners:



To find out more:



- Email info@manchesterbbo.co.uk
- Call 0161 331 2048
- View our website www.motiv8mcr.org
- Follow us on Twitter @Motiv8GM

