

**fair  
share**

Lottery money where it's needed most



**UK Community  
Foundations**  
*for thriving communities*

A photograph of a group of people, including children and adults, gathered around a table, possibly in a classroom or community center. The image is overlaid with a green tint. The text is centered over the image.

***Programme Brief***  
**Additional funding leveraged  
by Fair Share Trust**  
**July 2013**

# Programme Brief

Additional funding leveraged  
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*"It was an incredibly valuable learning experience and it has made us a stronger organisation" (Funded group – Wansbeck local impact evaluation report)*

## What was Fair Share Trust?

Fair Share Trust put the power to make change in the hands of people in communities.

In 2003, Big Lottery Fund (BIG) noticed that certain parts of the UK were not receiving "fair" amounts of funding because they lacked the resources or experience to put together successful funding applications. So, Fair Share Trust was created when BIG put £50m into a trust to target those areas that were also the least advantaged.

The funds were to be spent across over 80 areas in the UK over 10 years. UK Community Foundations was appointed as the Trustee and has delivered Fair Share Trust by working with its members and other local partners, who used their local giving expertise to make sure funding was distributed based on what communities wanted.

Its aims were to:

- To build **capacity** – skills, confidence and experience of local people
- To build **social capital** – relationships and networks leading to the ability to influence decisions
- To improve the **local environment / liveability** – enabling communities to make their neighbourhoods safer, healthier, greener, cleaner, better designed and more welcoming and accessible to all groups
- To create **sustainability** – a positive, lasting legacy

Over the course of its 10 years, Fair Share Trust has funded more than 1,100 projects, which have benefitted over ¼ million people. The Local Panels have had an average of 10 participants in each area, adding to the above figure another 800 community members who have increased their capacity, taken ownership of the programme and engaged with local development.



## £25m leveraged to Fair Share Trust areas

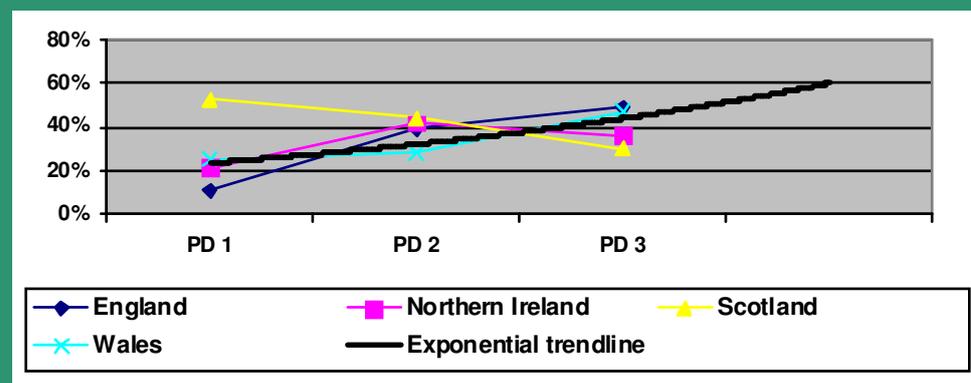
Data collected through monitoring and reviewed with local delivery partners shows that more than £25M was leveraged to Fair Share Trust areas, representing 50% of the original Big Lottery Fund investment. Over £76M was distributed in grants to FST areas over 10 years.

### Summary of fund distribution per country

	Original FST grant allocation	Interest earned on Trust	Additional funding from other sources	% of original allocation	Total
England	£38.67M	£1M	£18.4M	48%	£58.07M
Scotland	£5.75M	£0.45M	£4.6M	80%	£10.8M
Wales	£3.25M	£0.09M	£1.54M	47%	£4.88M
N. Ireland	£2.25M	£0.05M	£0.51M	23%	£2.81M
<b>UK</b>	<b>£49,92M</b>	<b>£1.59M</b>	<b>£25,05M</b>	<b>50%</b>	<b>£76,56M</b>

With the exception of Scotland, the majority of additional funding was attracted from midway through the programme, indicating that local groups needed time and support to develop capacity.

### % leverage per programme period\*:



\* Percentages are estimates as sums for England based on adjusted online monitoring reports.

At least 22% of additional funding came from other Big Lottery Fund (BIG) programmes. This number is a conservative estimate as it only considers funds specifically identified by Local Agents in reporting, while anecdotal evidence points to a larger figure. This meets the original Big Lottery Fund aim for Fair Share Trust to improve the distribution of good-cause National Lottery funding.

## *BIG awards to FST-funded projects\*:*

<b>Programmes</b>	<b>Awards</b>
Awards for all	£190,000
Reaching Communities	£11,792,781
BIG awards in Wales	£460,000
Other programmes	£2,956,361
<b>Total</b> (% of additional funds)	<b>£5,399,142</b> (22%)

*\* Figures include only awards directly reported through monitoring and may not include all instances of BIG funding.*

Groups supported by FST have engaged with other major funders across the UK. From a sample of areas in England it was noted that additional funds were balanced between public sources like local authorities, government programmes and public funders (52%), and private sources like corporate and individual trusts (49%).

## *Other Major Funders*

Arts Council  
BBC Children in Need  
Comic Relief/Sports Relief  
Community First  
Esmee Fairburn  
European Social Fund  
Henry Smith Charity  
Lloyds TSB Foundation  
Local authorities

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Areas which attracted most additional funding – eg. North Somerset, Knowsley, North East Lincolnshire, North Solihull, Bolsover, Tendring – were managed locally by members of UKCF, suggesting the ability of Community Foundations to support and signpost local groups to alternative funding opportunities.

## The role of Fair Share Trust in helping local groups attract additional funding

### Fair Share Trust awards as leverage for other funding applications

Across the areas, grant recipients have reported that FST funding gave their group or project increased credibility and hence, greater opportunity to be successful in further project developments and fundraising. The experience of having applied, received and managed a FST grant also enabled local voluntary sector organisations to demonstrate their financial viability to other funders:

*"it's shown other funders that we have a track record [in receiving funds]." (Funded group, Wansbeck local impact evaluation report)*

*"[FST] gave confidence to other organisations to give support to SREC ... And it gives confidence to SREC to act positive and to promote themselves to other funders." (Funded group, North Somerset local impact evaluation)*

### Case study

**Area:** Wansbeck

**Local partner:** Community Foundation serving Tyne & Wear and Northumberland

**Project:** Hirst Welfare

**Amount awarded:** £165,594

**Additional funding leveraged:** £600,000

The Hirst Welfare's youth programme illustrates how Fair Share Trust funding enabled organisations to grow and develop. Through initially funding their three to 13 years children's service, FST allowed Hirst Welfare to develop further successful bids to grow their 13 to 19 youth programme. They successfully applied for nearly £600,000 in funding from other sources.

Fair Share Trust's 'seed funding' was instrumental in the development of their services. The Hirst Welfare Director commented "*on the back of our Fair Share funding we got funding from the Football Foundation and the Department for Education*". Now, Hirst Welfare runs a full programme for young people which consists of: holiday time activities; four weeks in the summer two weeks over Easter and two weeks over the two school half terms; youth activities through employing a Senior Youth Worker and sessional workers who provide a range of activities both outside of the centre and on the premises which engage young people. Importantly, these include both sport and non sport based activities. Prior to 2009, they had no provision for over 13 year olds.

*(Wansbeck local impact evaluation report)*

## Longevity and support contributed to growth and development of local organisations

As a strategic grantmaking programme that invested in local organisations over a sustained period of time, Fair Share Trust funding has enabled funded groups to put themselves onto a sound footing and thus become stronger candidates in funding bids:

*"A review of other grants managed by [Dorset Community Foundation] e.g. Local Network Fund, Comic Relief, Sport Relief, amongst others, showed that 10 organisations who were successful in obtaining FST funding for projects also attracted a further £111,032 during the lifetime of the programme... For example, the Listening Ear project completed 2010 but has attracted funding to continue delivery of its Counselling service to young people with mental health needs up to June 2013." (Bournemouth local impact evaluation report)*

*"Our Fair Share Trust Brent funding came at a crucial time...we almost closed and were struggling. And without the service we provide, our beneficiaries would have become even more isolated... Fair Share Trust Brent helped us to leverage other sources of funding." (Funded group, Brent local impact evaluation report)*

Many areas embraced a community development approach to facilitate the work with local groups. In Blyth Valley, for instance, the model of community capacity development embraced by the local panel focused on support from a community development worker that identified other sources of funding and worked with local groups to successfully apply for them, leveraging over £600k:

*"Adopting this community capacity development approach has resulted in an almost 100 percent matched funding, representing considerable value for public money... there is also a strong element of sustainability in this work, as through the work of the CDW, the community associations are now aware of a range of potential funders to whom they can apply in the future." (Blyth Valley local impact evaluation report)*

## Guidance and signposting from local delivery partners

The long-term nature of Fair Share Trust engendered a close relationship between local delivery partners, the panels and community groups. This enabled the identification of organisational development needs and the design of localised strategies to support existing groups or advance the foundation of new ones. Local partners used their grantmaking expertise to support, advise and signpost community groups.

In Swindon, for instance, a range of capacity building work was undertaken by Community Foundation staff to support applications for Fair Share Trust such as training, one-to-one support and advice given on topics like understanding committee working, identifying objectives and outcomes, preparing budgets, constitutions and governance issues, management planning and project design. Both training and funding advice were strongly valued:

*"The help and assistance from [the Community Foundation for Wiltshire and Swindon] was really helpful, in applying for the grant... Fair Share has sustained us and has taught us how to run an organisation successfully; also how to fundraise. Real leverage help with Lloyds TSB Foundation, Children in need, Comic Relief and Community Foundation for Wiltshire and Swindon itself as well as Swindon Borough Council contracts"*  
(Funded group, Swindon local impact evaluation report)

*"Learning how to do funding applications was really helpful- the programme built capacities. I went on to do a Children in Need application and have worked with other organisations..."*  
(Funded group, Swindon local impact evaluation report)

### Case study

**Area:** Brannock  
**Local partner:** Foundation Scotland  
**Project:** Reeltime Music  
**Total awarded:** £36,819

Reeltime is now an established and vibrant organisation, delivering a wide range of programmes for young people. Their Project Manager was involved in the Local Panel throughout the programme and has noted that the FST funding helped them enormously. As a Panel member he highlighted it was the first time that he had gotten involved in such a setting and that it helped him to improve his confidence and to get know the other partners around the table.

Through their links with the Foundation Scotland... the organisation has managed to attract additional funding from other donors that route their funding through Foundation Scotland e.g. the Essentia Foundation. This helped Reeltime take on additional staff and target new programmes towards young people who are furthest away from employment.

*(Brannock local impact evaluation report)*

## Summary of findings:

- Fair Share Trust areas strategically invested their funds to establish solid local voluntary sector infrastructure with organisational strength to successfully bid for further funding to maintain and/or expand their work.
- The expertise of Local Agents was key to supporting groups on funding applications and signposting to potential funders.
- Two key aspects of the programme enabled continuous investment in organisational strengthening and development of local groups: long-term funding and local ownership. As a result, these groups not only had the correct structures in place, but also had the confidence to fundraise.

## Increased local capacity leveraged in 50% of the original Fair Share Trust allocation

By pioneering a way of working that genuinely put power to build capacity of the most disadvantaged communities in the hands of local people, Fair Share Trust not only allowed lottery funding to flow to communities that had previously been out of reach, but also empowered communities to seek alternative resources.

With support from Community Foundations and other local delivery partners, allegedly low capacity and disadvantaged neighbourhoods successfully raised £25m, which represents 50% of the original Fair Share Trust allocation and indicates the focus on capacity building and sustainability of local communities, as groups managed to attract funding from other sources to continue on their activities beyond the life of the programme.

While we cannot claim that this money would not otherwise have been spent in FST neighbourhoods, one of the real successes of the programme has been in the ability of local partners, panels, and communities to make the most of and build on existing local relationships, to build confidence and capacity of local groups in applying for other sources of funding, and to develop new relationships to leverage in funding that maximised the impact of Fair Share Trust grants.

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