



Celebrating the Platinum Jubilee 2022

Logo lock up guidelines



What it is

This logo lock up combines The National Lottery Community Fund logo and The Queen's Platinum Jubilee 2022 emblem.

English version



Bilingual version



When to use it

This lock up is to be used by The National Lottery Community Fund and grant holders in relation to The Queen's Platinum Jubilee.

We have locked our logos together to make it easier for ourselves and for funded projects to reflect activity supported by The National Lottery celebrating the Platinum Jubilee.

You should use this lock up for grant acknowledgement instead of our stand-alone logo if your project has been funded through:

- The Platinum Jubilee Fund programme
- The National Lottery Awards for All programme and relating to The Queen's Platinum Jubilee activity
- any of The National Lottery Community Fund's programmes and relating to The Queen's Platinum Jubilee activity.

Variations

The lock up is available in primary, secondary and bilingual Welsh variations.

When to use the primary lock ups

These variations are recommended for use as a first choice.

English version



Bilingual version



When to use the secondary lock ups

These variations are acceptable on darker background photography.

English version



Bilingual version

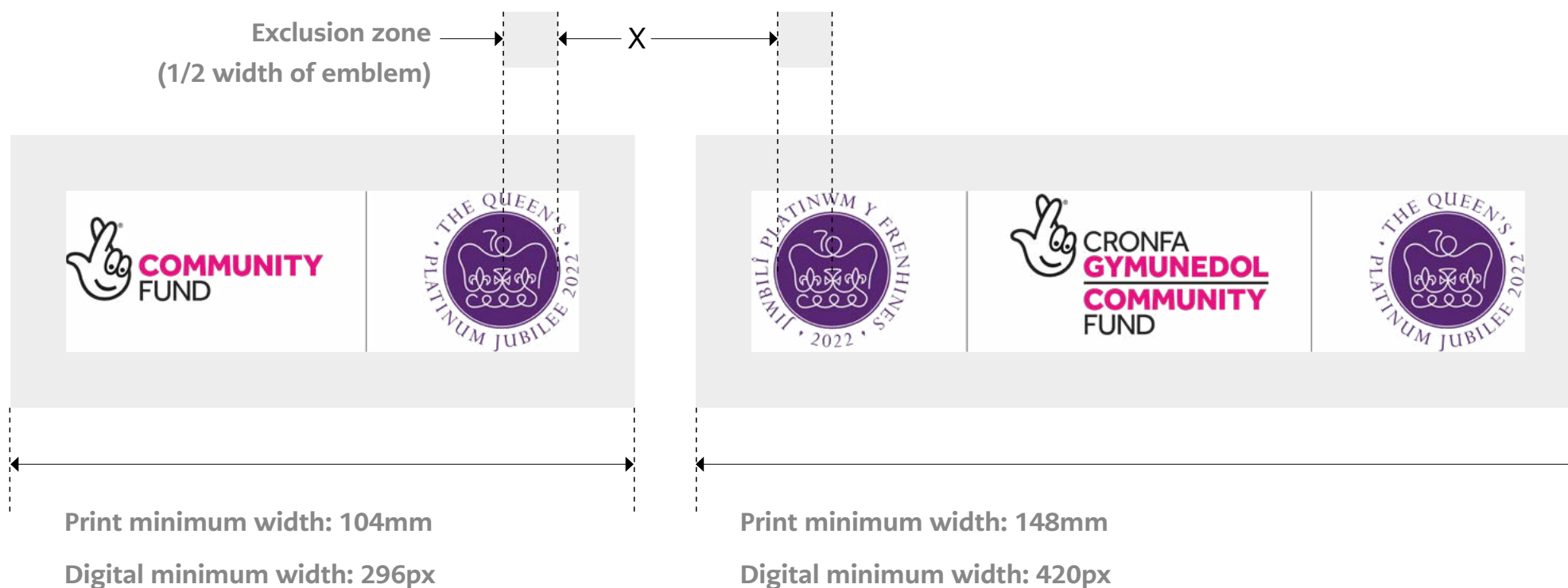


Exclusion zone and size

The lock up looks best with white space around it and should always sit in an area free from other elements. The minimum amount of white space is 1/2 the width of the palace emblem.

Minimum size limitation

In order to ensure legibility, the lock up must not be used below the minimum size dimension indicated below (including the exclusion zone).



What not to do



Change colour



Distort



Rotate



Change fonts



Reposition or scale elements



Remove elements



Acme Parks Picnic



Add text or graphics



Add shadows



Encroach on the exclusion zone



Use on a colour background



Use on a busy background



Set in a holding box