

# Building Better Opportunities

## Project outline

For use in England only



<b>Project title</b>	Project 4 of 4 - Supporting the Economically Inactive
<b>Project reference number</b>	GLinc/3/4
<b>LEP area</b>	Greater Lincolnshire
<b>ESF Thematic Objective</b>	9: Promoting social inclusion and combating poverty
<b>ESF Investment Priority</b>	1.4: Active inclusion
<b>Funding available</b>	£404,500
<b>Project start period</b>	March 2017 to July 2017
<b>Latest date for completion</b>	June 2020
<b>Date open for applications</b>	17 March 2016
<b>Deadline for stage one applications</b>	12 noon on Monday 16 May 2016

## Important information about this project outline

This project outline represents just one strand of the overall funding that is available through Building Better Opportunities. As this is a joint programme with the European Social Fund, we will only consider applications that clearly meet a project outline and meet the requirements set out in our **programme guide**.

As you read this project outline, please note the following:

- This project outline is subject to any changes made by the European Commission or the Managing Authority to the rules governing ESF in England. The Big Lottery Fund will upload any updates to <https://www.biglotteryfund.org.uk/esf>. It is your responsibility to review the page regularly to keep abreast of any changes that may have an impact on your application.
- You must apply for the full amount of **funding available** shown, which we will award to just one applicant or partnership to deliver the project described in this outline.
- The project must be delivered in the **LEP area(s)** shown and within any specific **project location** we've identified within this outline.
- You must plan to **start** and **complete** your project by the dates indicated. By 'complete' we mean that you must have spent and claimed all of the grant and closed your project.
- Your proposed project must align with the **project description** we've provided within this outline and include any specific activities listed.
- You must submit your stage one application by the **deadline** we've given above.
- Your proposed project should include appropriate links to potential employers and self-employment opportunities. The specific interventions must enable a comprehensive assessment of an individual's needs that are tailored to help them move towards work and out of poverty.
- You must demonstrate that the activities you are proposing will be additional to any national and statutory provision. This could include, for example, wrap around support that works with people to overcome the barriers that prevent them engaging effectively with statutory provision, or more in-depth and intensive support to the most disadvantaged people, which they can access alongside the statutory provision they are entitled to.
- Activities must be locally accessible and be led by skilled front line staff.
- The people who will benefit from the project must come from the eligible participant groups we've identified in our programme guide, with a specific focus on those unemployed or economically inactive, furthest from the labour market, and most at risk of social exclusion. We may also specify particular **project participants** within this outline that must benefit from some or all of the activities you'll deliver.
- You must be confident that you'll be able to deliver the **project outputs and results**, taking into account the value, length and nature of the project we've described. We will monitor the delivery of the project to ensure these outputs and results will be met over its lifetime.
- You should have experience of delivering similar services and of identifying and working with people who face significant challenges to engaging with the labour market. You must demonstrate an understanding of the needs of local people, and show how you will work with existing local providers of related services and engage those most in need in the local area.
- Organisations can be involved in more than one application, either as a lead or a partner. However, lead partners might set their own requirements on partners' involvement in other applications so please check local requirements with the lead partner.
- Subject to satisfactory performance, there may be the potential to extend the project duration and/or increase the funding available for this project once activities have commenced.

If you think your organisation, or a partnership led by your organisation, would be able to deliver the project we've described then you can request a stage one application form on our website [www.biglotteryfund.org.uk/esf](http://www.biglotteryfund.org.uk/esf).

## Project background

Greater Lincolnshire Local Enterprise Partnership (LEP) covers an area of more than 7,000 square kilometres and includes the local authority areas of Lincolnshire, North East Lincolnshire and North Lincolnshire. The area is sparsely populated with just over 1.04 million residents, with an average of 150 people per sq.km compared with 375 per sq.km across England and Wales.

The geography of the area is mixed, with the county of Lincolnshire being characteristically mainly rural and sparsely populated (121 people per km), whilst North and North East Lincolnshire have a much more urban and densely populated geography. The area is made up of predominantly small market towns and villages, with the only city in the region (Lincoln) situated towards the centre of the area. The area has approximately 30 market towns and coastal resorts, and a fairly even distribution of villages across the area. The largest centres of population are the city of Lincoln (approx. 93,000), Grimsby (88,000), Scunthorpe (80,000), Grantham (42,000), and Boston (41,000).

There are significant variations across the GLLEP area in terms of road and rail connectivity, with the north and west of the area having better access to motorways, dual carriageways and rail connections than those in the in the south and east.

In Greater Lincolnshire, around 22 per cent of all those aged 16 - 64 are economically inactive, accounting for just over 136,000 people. Of these, approximately a quarter (34,000) wants a job while three quarters (102,000) do not. Broadly speaking, this is in line with national proportions.

Economic inactivity covers individuals who are neither in employment nor unemployed. There are many reasons why people may be inactive. For example, they may have a long-term illness or disability, be studying for a qualification, staying at home to look after their family, or have retired. Economic inactivity is associated with higher levels of social exclusion and significant numbers of households experiencing poverty and joblessness.

The Government's strategy, 'Social Justice: Transforming Lives', sets out the Government's commitment to giving individuals and families facing multiple disadvantages the support and tools they need to turn their lives around.

This provision is closely aligned to the Greater Lincolnshire Active Inclusion programme and will augment existing mainstream provision to provide a more comprehensive level of support to activity than is currently provided.

There are four projects being delivered in the Greater Lincolnshire area through Building Better Opportunities:

- Considering employment options support;
- Engagement into learning;
- Money and debt management;
- Supporting the economically inactive.

Applicants should ensure they are fully aware of the other projects we will be funding in the Greater Lincolnshire area (even if they only plan to submit an application for this project).

Further information that should be considered when completing the application can be found on the LEP website, which can be accessed via the link published on the Big Lottery Fund website:

<https://www.biglotteryfund.org.uk/global-content/programmes/england/building-better-opportunities/greater-lincolnshire>

Assessment will include consideration of how well applications address this information and the information contained in relevant parts of the local ESIF strategy.

## Project aim

This project aims to provide integrated packages of support to economically inactive individuals in order to help them move towards and into employment. People who are economically inactive are not in paid employment or self-employment and are not available for or not seeking work.

The project is aimed at people who are further from the labour market than those served by the other BBO projects in Greater Lincolnshire, and who will need more in-depth and longer-term support to tackle the significant barriers they face. In many cases, people will be first engaged and supported by this project and will then progress on to one of the other BBO projects.

It aims to address gaps in provision and reach those who are not currently receiving support. This support should be tailored to the needs of local areas. It should include early intervention before problems become entrenched and a thorough needs assessment so that effective support, tailored to the individual, can be offered.

## Project description

The specific activities to be delivered through this project should be determined by applicants and clearly articulated in the stage one application form, but possible activities could include:

- outreach and engagement activities, to engage people not in touch with mainstream services, particularly targeting disadvantaged communities and deprived areas in line with local needs;
- a holistic assessment of an individual's needs, followed by tailored support;
- tailored support for those currently designated as economically inactive who can work to make a successful and sustainable transition towards employment;
- basic skills and English for Speakers of Other Languages (ESOL) training;
- softer skills development;
- providing support to tackle barriers faced by people in workless households and troubled families or with multiple disadvantages so that they can move towards, enter and make progress at work;
- providing support to tackle barriers such as homelessness, debt, drug or alcohol problems, and mental health issues;
- providing support to tackle discrimination and barriers faced by ethnic minorities and disabled people;
- providing support to tackle barriers faced by disadvantaged people in rural communities who lack access to services;
- referring people on to other provision as relevant, when they are ready;
- ongoing support to those people who succeed in moving into employment, education or training, to help them handle the transition and successfully sustain their employment, education or training.

All activity will require close co-ordination between local services and must align and enhance with other local provision and interventions.

Applicants are encouraged to consider a wide range of innovative delivery models.

## Project location

The project should be delivered across the Greater Lincolnshire LEP area, including more rural communities. However, your delivery does not have to cover the entire area, but should rather

focus on areas that display high indicators of poverty and disadvantage. You should tell us which areas your activities will target and why you have selected them.

In addition, your outreach and engagement activities (e.g. local access points in neighbourhood, public and community settings) should enable people living in other areas (particularly rural communities) to participate.

## Project participants

All participants must be economically inactive as defined in our programme guide.

The Greater Lincolnshire ESIF Strategy has identified a number of groups that are more likely to experience significant barriers to employment and skills development.

This project will have a specific focus on those people who are out of work, furthest from the labour market and most at risk of social exclusion. This can include:

- people with caring responsibilities;
- people with digital exclusion issues;
- people with drug and alcohol dependency;
- people with learning difficulties and disabilities, educational attainment issues (particularly lack of basic literacy and numeracy and English for speakers of other languages skills);
- people with family, parenting and relationship problems;
- people with health problems (including mental health);
- people with involvement in gangs;
- people with homelessness issues;
- people operating in the informal economy.

**We are not expecting you to cover all of the above groups in your project.** However, you must focus your activities on people who are furthest from the labour market and most at risk of social exclusion. You should therefore tell us which of these groups your activities will support and why you have targeted them.

Whilst we can support activities for young people between the ages of 15 and 18, there is a new statutory requirement for this age group to remain in education, employment or training. We can only pay for activities working with young people who are aged 16-18 and who are not in education, employment or training (NEET) and young people aged 15-18 who are NEET or at risk of becoming NEET. Young people below the age of 15 are ineligible participants. Unless the project is specifically aimed at young people, those aged 19+ remain eligible participants.

## Project outputs and results

The project must deliver the following outputs and results within its lifetime:

- At least 98 people are engaged in activities to improve their work readiness, including at least:
  - 49 men;
  - 49 women;
  - 98 people who are economically inactive;
  - 15 people who are 50 or older;
  - 20 people with disabilities;
  - 3 people from ethnic minorities.

N.B. each person can be counted against more than one category.

- At least 13 per cent of the people enrolled on the project move into education or training on leaving.
- At least 13 per cent of people move into employment, including self-employment, on leaving.
- At least 27 per cent of people who were economically inactive when joining the project move into job-search on leaving.
- In addition, you must ensure that anyone who needs access to childcare in order to participate in the project receives childcare support. This will be checked through a survey run by the Managing Authority.

These are the **minimum** targets we expect your project to deliver within its lifetime. Tell us if you will be able to support more people through the project, as this could have a bigger impact. However, please be realistic in estimates and provide justification for any higher targets you set yourself. Our assessment of your stage one application will take into account the different types of change that participants of the project will experience. If you are successful at stage one, we will ask you to develop a set of project outcomes that you will deliver alongside the outputs outlined above.