Media release

**LOCAL GROUP [YOUR ORGANISATION’S NAME] NEEDS YOUR HELP TO TACKLE CLIMATE CHANGE IN [YOUR LOCATION]**

**[Your location]-**based organisation, **[your organisation’s name],** has launched a campaign within the local community to **[your organisation’s mission].**

**[Information here on what you’re doing, e.g., is it an event? If so, list the date, time, place, accessibility and other relevant details here]**

***EXAMPLE:*** *As part of this, Grow Your Own will be holding an event on 3 January 2022 between 1pm and 2pm at Manchester Central Library, where they will talk about the importance of community food growing and how you can get involved. There is an accessible entrance and toilet in this space.*

**[Your organisation’s name]** is one of many organisations that has been supported by The National Lottery Community Fund, the largest funder of community activity in the UK, to deliver vital work tackling climate change.

**[Insert quotes from your organisation and someone relevant, e.g., community leader or local parliamentarian and include a ‘thanks to the National Lottery players’]**

**EXAMPLE:** *Joe Jones, founder, Grow Your Own said: “We really want the wonderful local community in Manchester to understand the benefits of community food growing not just in terms of the environment but also to build a sense of community and support their own wellbeing. I hope to see plenty of people at the event and look forward to talking to them about how we can support them to embrace community food growing.”*

**EXAMPLE:** *Manchester-based comedian Amy Andrews said: “I love the work that Grow Your Own does. My Gran has attended their events and now is a keen grower. Meeting new people has helped her feel less isolated and growing her own vegetables really gives her a sense of achievement. It’s a win-win!”*

**EXAMPLE:** *Denis Khan MP said: “I commend the work of Grow Your Own, a non-profit helping people to reduce their carbon footprint, meet new people and grow and eat their own fresh food. It’s a wonderful initiative with so many benefits, both environmental and for mental wellbeing. I would encourage as many people as possible to get involved in their work and local initiatives here in Manchester”*

**[ENDS]**

Contact: **[The name, job title, contact number and email of whoever is managing your media relations]**

Notes to Editors:

**This final section provides extra information, in bullets, that the journalist might need. For example:**

* **Images, spokespeople and case studies available on request**
* **More information available at** [**www.growyourown.org**](http://www.growyourown.org)
* **Follow us on social media @GrowYourOwn (Instagram and Twitter)**

**[BOILERPLATE HERE]**